

Sales Email Template – introduce finance

Dear [NAME],

Thank you so much for your call today regarding your project on your property at [ADDRESS]. Just to recap, we discussed:

- [PROJECT 1]
- [PROJECT 2]

Based on our initial discussion, these look very feasible, and I am researching the permit and regulation options now. I look forward to scoping out the projects in person on [DATE & TIME].

In the meantime, I would ask you to speak with Meredith Munger at ADUloans.net. She's a whiz at financing 100% of construction and helping us design according to your budget. She can also determine the optimal design to maximize potential rental income. That information from Meredith is key to ensuring we design within parameters, and no down payment is needed.

Meredith is copied here to coordinate a good time to talk numbers. Meredith: you can also reach [NAME] at [PHONE NUMBER].